



Business Profitability **ASSESSMENT RESULTS**

Thank you for taking the Business Profitability Assessment for Business Women!

This report is designed to give you a holistic picture of your **Business Purpose, Prosperity, and Possibilities**. You are receiving an overall grade measured through **5 Critical Pillars of Business Profitability**. The pillars have **hidden "accelerators"** that fuel your lead generation and conversions.

WHAT MAKES THIS REPORT SO VALUABLE

This report reveals how your **current business strategy is impacting your overall profitability**. You're getting an honest assessment of what you are doing well, and where you have the most significant opportunities to increase your profitability. With these insights, you can begin to focus in on the areas that will accelerate your business growth with the greatest impact.

Your cumulative score is based on a combination of 5 Critical Pillars of Business Profitability:

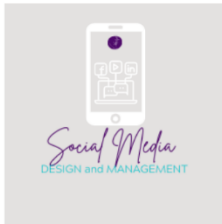


CRITICAL PILLARS OF BUSINESS PROFITABILITY



WEBSITE DESIGN AND ATTRACTION EFFECTIVENESS

Websites are all about your brand and credibility. People process visually first, and that's why 90% of visitors jump off after viewing the first page. Your design has to be authentic and attractive enough to draw attention while creating a sense of order and structure. Having an "SEO Smart" site is a must, which means your clients can search and find you with ease.



SOCIAL MEDIA DESIGN AND MANAGEMENT

Tackling social media can be overwhelming, but with a solid strategy, it pays great dividends. The goal is to build the "know, like, and trust" factor through consistent visibility that leads to quality relationships that convert to clients. The best strategy is to plan the right balance of posts, relevant content, visual appeal, and poignant calls to action.



COPY/MESSAGE COMFORT AND EFFECTIVENESS

Great copy/messaging gets a prosperous return on investment. Marketing emails, website copy, and social media success hinges on how clear and punchy your message is (versus being too complexly creative). While some people are gifted at writing with ease, others recognize that writing takes more effort. This is the pillar that get you clients fastest- if done right!



PRICING/SALES PACKAGING AND SERVICES

High quality sales are about properly valuing your services, then creating packages that speak to your audience's pain points. Purpose becomes Prosperous when you share your offers with simple AND inspirational confidence. When you have a relationship mindset- You'll get paid what you are worth and secure the types of clients that you love working with.



MIND/BODY/FAITH HEALTH AND FITNESS

Smart entrepreneurs practice whole health optimization. Crystal clear clarity, a physically healthy lifestyle, and a supernatural faith keeps you in tune with spiritual truths so that you can be at your best-emotionally, mentally, spiritual, and physically. Intentional focus on this pillar sets you up to make sound business decisions and keep your priorities aligned with your values.



About Your Score:



Your score is a reflection of your current business strategy strength in the 5 Critical Accelerators of Business Profitability. Scroll down for details about your score.

*A score of 120-140 is exceptionally high and equals a **grade of "A"**,*

*A score of 100-119 is fairly high and equals a **grade of "B"***

*A score of 69-99 is average and equals a **grade of "C"***

*A score of 0-68 is well below average and equals a **grade of "D"***

Congratulations!

YOU GET A FREE BREAKTHROUGH SESSION!



You qualify for a Business Breakthrough Session based on your score.

Let's meet, get to know each other and discover what's next. Together we will interpret and discuss your results to find your **greatest potential for business purpose and profitability.**

[Schedule a Business Breakthrough Session with Angie Nuttle](#)

Choose Your Time

THE D BUSINESS

- **Business Women who score a D are finding significant challenges as they build their businesses.** They haven't figured out the right formula yet for their brand and presence, so it isn't fully represented on their website- and they may not even have a functional website. This causes serious lead generation, credibility, and sales problems. Website copy and messaging is not flowing through to social media, emails, so quality leads and paying clients are not being found. The D grade business is missing big opportunities to grow and scale, and it's hurting the health and prosperity of the mission.

(BUT, there are very exciting possibilities- and the answers are in the 5 Hidden Accelerators waiting to be revealed!)

- **Business Women who score a D usually feel stuck and lack of clarity in their direction. This can drain energy, confidence, and health.** Their schedule tends to be overwhelmed with things to do, but they find it difficult to focus and balance business with the personal aspects of their lives, like family time, vacations, reflection time. They may also need work on balancing their emotional, mental, physical, and spiritual pillars and need some direct coaching intervention to get on the right track to accountability.

CHALLENGE:

- **"D" Business Women are smart women and recognize that their 5 Critical Pillars needs a significant overhaul! There is truth to the saying, "It is always darkest before the dawn." You deserve a breakthrough and you deserve expert help. Now is your chance to build upon...**
- A business strategy that is both purposeful AND profitable, AND leads to the next level of income (from start up to earning 5 figures; from 5 to 6 figures: 6 figures to 7 figures)
- A lifestyle that allows you to be present at home and in your business- without feeling like you are rushed or misaligned.

A sense of confidence that you are definitely going in the right direction- UP!

[Schedule Your Free Business Breakthrough Session with Angie Nuttle by clicking the calendar button below](#)

Choose Your Time

NOTE: This session is private and by invitation only. You've been asking to discover the potential growth areas in your business, and this is your opportunity to work with an expert and coach who helps business women do this everyday. This session is normally \$500, and you are qualified to receive this session at no cost and no obligation for a limited time.

You'll be meeting with Angie Nuttle, Executive Business Coach to walk through your challenges and opportunities using the 5 Critical Pillars to Business Profitability.

We look forward to seeing your business grow!

Angie Nuttle

Executive Business Coach

Author | Speaker | Marketing Guru

